

Join Us as We “Beat the Peak”

Cooperatives across the state are joining our sister Co-op in Delaware in a program to promote members conserving or limiting energy usage during peak times of the day. Shenandoah Valley Electric Cooperative wants to encourage its Member/Owners to join in the “Beat the Peak” program.

In the summer, the peak time when the most electrical energy is being used is between the hours of 3:00 to 7:00 p.m. This is when the day is the hottest and the air conditioners are working to cool the hot temperatures. In the winter, the peak time when the most electric is being used is between the hours of 6:00 to 9:00 a.m., and again between 4:00 to 7:00 p.m. This is when everyone is getting up, taking showers, preparing breakfasts, completing household chores. The latter time is when folks get home from work, cook dinner, and do evening chores.

So how can you help Beat the Peak? Because the weather is unpredictable, it is not possible to give you days in advance to prepare. We continually monitor the weather and evaluate the usage patterns to estimate when a peak may occur, but you may receive an email at a moment’s notice asking you to assist. Make a commitment in your family to turn your thermostat up 3 degrees in the summer and down 3 degrees in the winter. Delay the use of major appliances (washer, dryer, dishwasher) until non-peak hours. Take cooler showers or try to use hot water in non-peak hours. Teach everyone in your home to be an “energy watchdog” and unplug unnecessary small appliances, cell phone chargers when not in use, and turn off all unnecessary lights.

If you would like to join SVEC in working to “Beat the Peak”, return the form below to us and we will notify you via email when we need you to take action to reduce your energy usage.

Make the commitment to work together to keep electricity affordable and available. Let’s “Beat the Peak”.

Join SVEC in ‘Beat the Peak’ Program

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Name: _____

Acct. Number: _____

Address: _____

E-mail: _____

Telephone Number: _____

Fax Number: _____

I understand that by providing my mailing address, e-mail address, telephone number, and fax number, I consent to receive communications sent by or on behalf of Shenandoah Valley Electric Cooperative via regular mail, e-mail, telephone, or fax.

Signature: _____

Please mail to: SVEC, PO Box 236, Mt. Crawford, VA 22841, or drop off at your district office.

Thank You for helping us “Beat the Peak”!
